### MAKE-MUCH-MORE-MONEY INTRODUCTORY CATALOG

Presented by: Green Pro Solutions, LLC www.greenprosolutions.com | (866) 609-4172

"DEDICATED TO OUR CLIENTS' FINANCIAL AND PROFESSIONAL SUCCESS"

## MAKE-MUCH-MORE-MONEY BECAUSE ...

"We Craft Superior, High Efficiency..."



"...Organic Products That Enable Our Clients to Better Serve Their Customers..."



"...Plant Health Care Equipment and..."







"...While Making More Money In Less Time for the Benefit of their Families and Employees"

A slack hand causes poverty, but the hand of the diligent makes rich. Proverbs 10:4

## WE CAN HELP YOU BRING IN MORE SALES!

Build your PHC business profitably by promoting customer loyalty and greater continuous sales with "Garden Tips"!

Your customers will be educated to buy more PHC services because they gain a better, more complete understanding of their landscapes' needs in order to be healthier and more beautiful. Moreover, they are influenced to buy other services that you may offer (pruning, landscaping, patios, maintenance).

The investment is a mere \$49 per month for a 12-month subscription. But you get it FREE when you purchase an Njekt Package (Page 4), or otherwise, to "bribe" you, you can subtract \$100 when you order by March 6, 2021!

Each month you are sent a PDF of the issue. It is copyrighted, but you have our permission to print as many as you want, email to Customers, Prospects and Suspects, include on your web site . . . use as an article in a Newspaper . . . and absolutely to hand a printed copy at all new sales calls (even offer several copies for your Prospect to give out to their friends, neighbors,



family members); even use as a business "card."

Then follow suggestions garnered over decades of how to use your "Garden Tips" to gain more business and more customers. Or, just let it be your "Monthly Handshake" with all your customers!

### Save \$100 by subscribing before, or by March 6, 2021 to begin with the next month's Issue. PLUS Receive 5 Customized PHC Promotional Sales Flyers During the Seasons FREE!

If one gives an answer before he hears, it is his folly and shame. Proverbs 18:13

## MAKE-MUCH-MORE-MONEY WITH .... Njekt Soil Injector

# Let's get started with Plant Health Care or increase your present PHC profitability.

### Njekt Productivity Package

- Njekt fast and easy injector
- 3 quart rinse tank
- 1 gallon quick change tank
- 6" injector needle
- Njekt Oiler & Teflon Oil
- Business Builder "Garden Tips" (12 month subscription, page 3)
- 5 Seasonal PHC Sales Flyers
- (4) 5 gallon pails of Bio Tree & Shrub to cover injector cost

## \$3,495 value for \$2,695 to get you started!

Take \$100 off this regular Njekt Package price when ordering by March 6, 2021. Or just get an injector (below) for \$1,995; no discount.

We Help With Five Seasonal PHC Promoting Flyers For Printing So You Get More PHC Sales



Fast & Easy ... Push-Pull

Let's Make-Much-More-Money by charging as little as \$35 for a simple application with your Njekt.

Jobs Per Week	3	5	10	15	20
Revenue	\$105	\$175	\$ 350	\$ 525	\$ 700
Seasonal (36 weeks)	\$ 3,780	\$ 6,300	\$ 12,600	\$18,900	\$ 25,200
5 Years	\$ 18,900	\$ 31,500	\$ 63,000	\$ 94,500	\$126,000
10 Years	\$ 37,800	\$ 63,000	\$126,000	\$ 189,000	\$ 252,000
	Easily Done				

Njekt Package includes Bio-Tree & Shrub to help pay for the package

(see pages 18-19).



The plans of the diligent lead surely to abundance, but everyone who is hasty comes only to poverty. Proverbs 21:5

## MAKE-MUCH-MORE-MONEY BECAUSE ...

You can become more profitable easily. Choose from several beginner models from \$5,000 - \$8,000 with a 5% discount if ordered by 3/6/21. What are you waiting for?



#### **Modular Sprayer with Spider Attachment**

Robust aluminum frame is both extremely strong and very stylish. Made to fit into pick-ups of all sizes. The narrow footprint permits either a huge amount

of storage or three of these units side-byside in a standard 8' bed. Available with a number of pump options.



#### **CUBE Multi-Purpose Sprayer**

Variety of pump and engine combinations for turf, trees & shrubs, or agriculture. Electric or gas powered. **Top of the line** components and custom aluminum fabrication. Multiple gun options to meet your needs with spray patterns up to 50' high.

### Let's Make-Much-More-Money by charging only \$75 for a modest spray job with your starter spray unit!

Jobs Per Week	3	5	10	12	15
Revenue	\$ 225	\$ 375	\$ 750	\$ 900	\$ 1,125
Seasonal (36 weeks)	\$ 8,100	\$13,500	\$ 27,000	\$ 32,400	\$ 40,500
5 Years	\$ 40,500	\$ 67,500	\$ 135,000	\$162,000	\$ 202,500
10 Years	\$ 81,000	\$135,000	\$ 270,000	\$ 324,000	\$ 405,000

### Easily Done

### You'll Probably Want to Benefit By Attending Our Next "PROFIT-PRIMER WORKSHOP" - See Pages 10-11.

5 Do you see a man skillful in his work? He will stand before kings; he will not stand before obscure men. Proverbs 22:29

## **OUR CLIENTS ARE MAKING-MUCH-MORE-MONEY!**

## Why not join them?

"Paid for itself the first day." Jim Dunkerley, Tree King Tree Service

"I make \$2,000 - \$3,000 per day with less than 20 gallons of water." **Rick Swanson, Peerless Tree Services** 

"I sell twice as much work because I get twice as much done." **Richard Lewis, Woodbridge Estates** 



Njekt Package Set Up



"We have Pest MP's and other larger vegetation management equipment built and maintained by Green Pro Solutions. Fort Indiantown Gap has 1000's of acres of vegetation to manage. They are knowledgeable and provide timely service." Dan Clemens, Vector Control Program Manager, PA Department of Military and Veterans Affairs

We needed a dual-purpose truck that could be used to support our commercial turf care division most of the year, but also transport snow blowers, bags of salt and de-icing equipment during our snow events. Since Green Pro has built many of our spray trucks over the last 20+ years, we knew they could handle this new unit. We are very pleased. It is much more durable and user friendly than the competition."

Tony Regelski, Downes Tree & Landscape Service



Commit your work to the Lord, and your plans will be established. Proverbs 16:3

## YOU'LL MAKE-MUCH-MORE-MONEY WITH ...

### Our 21st Century Design Modular Pickup Unit









Storage for your prior-purchased Njekt

"Now you're starting to get serious . . . profitability!"

Seriously . . . only one day's production pays for it! Including the truck.\*

Getting Serious Profitability With Your Pickup Modular Unit and Njekt \$75/Job

Jobs Per Day	12	15	16	17	18
Daily Revenue	*\$ 900	\$ 1,125	\$ 1,200	\$ 1,275	\$ 1,350
Weekly Revenue	\$ 4,500	\$ 5,625	\$ 6,000	\$ 6,375	\$ 6,750
Seasonal (36 weeks)	\$162,000	\$ 202,500	\$ 216,000	\$ 229,500	\$ 243,000
10 years	\$ 1,620,000	\$ 2,025,000	\$ 2,160,000	\$ 2,295,000	\$ 2,430,000
	Easily Done				

The soul of the sluggard craves and gets nothing, while the soul of the diligent is richly supplied. Proverbs 13:4

## **MAKING-MUCH-MORE-MONEY BECOMES EASIER**

### "Now you're getting into a 5-Star \* \* \* \* \* financial future!"



Steve Castrogiovanni with his brand-new Sprinter PHC Model. Approximately \$45k plus the van. The 21st Century Sprinter is for the most advanced arboricultural practitioner using the most up-to-date methods and products. Extraordinary productivity and amazing storage, all in an extremely cost-efficient package. Your customers and your technician will be thrilled, as will you! So easy for anyone to operate!

Believe it or not ~ just one-and-a-half day's production per month let's YOU have this model!

#### WE MAKE THREE PRESUMPTIONS:

(1) You are considering the Sprinter because your business is expanding

(2) Yours is an established business with steady clients

(3) Your daily revenue at present is about \$1,400/day (You should determine the more exact figures in the below chart according to your average daily gross in your market area.)

### NOTE: Present users report back to us up to 25% increased revenue from their former base.

It will become obvious the first week you use it.

Increased Productivity	5%	10%	15%	20%
Daily Revenue Increase	<b>\$ 7</b> 0*	\$140	\$ 210	\$ 280
Weekly Increase	\$ 350	\$ 700	\$ 1,050	\$1,400
Seasonal Increase	\$ 12,600	\$ 25,200	\$ 37,800	\$ 50,400
5 Years	\$ 63,000	\$ 126,000	\$ 189,000	\$ 252,000
10 Years	\$ 126,000	\$ 252,000	\$ 378,000	\$ 504,000

NOTE: Only a 5% increase in productivity PAYS FOR A BRAND-NEW SPRINTER! \*Revenue of \$1,470 per day will total \$264k Yearly, and \$2,646,000 in ten years! An increase of 20% is an EXTRA \$504k in ten years; \$1 million in twenty!

## THEY ARE MAKING-MUCH-MORE-MONEY!

### Why not you too?



21st Century Design "Modular Pickup Model"

"When I started my new business, I knew I needed a Green Pro Sprayer. I had used them at my previous employers and I knew their quality. After consulting with Gary, I decided on the Sprinter. Boy, am I glad I did!

It was the perfect choice extremely versatile and profitable with great storage and minimal operating cost. The Sprinter really sells business for me, just the appearance. Their service after the sale has been great also."

### Steve Castrogiovanni, Guardians Total Landscape Care

"On a scale of 1-10, I give it a 29! It is unbelievably awesome in every possible respect."

Jim Dunkerley, Tree King Tree Service

"I have used this pump on other PHC sprayers, but none have performed as well. I don't know how Green Pro builds such a compact, productive sprayer. It's a beautiful thing to see."

Sammy Terry, Sammy Terry Landscapes



21st Century Design "Sprinter Model"

"It was a big jump from my trailer sprayer to the Sprinter. I had researched carefully and decided the 21st Century Sprinter was going to be my entire business on wheels. I had pretty high expectations, but the Sprinter blew those away. My business more than doubled!" **Mike Leventry, Verdant Plant Health Care** 

### YOU CAN MAKE-MUCH-MORE-MONEY

"We dedicate ourselves to the financial and professional success of our clients."



Stay over and enjoy yourselves.

\$289 Workshop Fee LIMITED to 12 Companies! Special Room Rate \$99/night (plus tax)





One and a Half Days To-Learn-Then Apply To Make-Much-More-Money

Here at Green Pro Solutions we've spent decades designing, building and offering: extraordinary spray equipment, advanced, yet inexpensive Bio-Organic Plant Health Products; a really comprehensive and effective soil analysis report.

In our ongoing consultations with our clients, they demonstrate that the more they use our offerings, the more money they make.

This is what we will be sharing with you at our Profit-Primer Workshops.

Moreover, we've added another service through Green Pro Publications to help solidify customer loyalty and to promote extra expenditures of the services you offer! We offer a personalized "Garden Tips" monthly publication and five seasonal flyers to promote better plant health care sales.

We will make some rather profound claims (which we can back up!) about how much more money you can make creating synergy with our offerings. So do bring your calculator. Prove to yourself that our claims are not "pie-in-the-sky."

Seriously, we calculate you'll forfeit at least \$250,000 if you do not attend. But, we'll let you calculate your full potential loss at the Workshop . . . which you'll easily turn into GAIN! We'll show you how.

**Cost** \$289 for company principal; \$129 for partner or spouse. Attendance limited to only twelve companies.

### Call Anne Marie at 866-609-4172 ext. 108 to register and to make hotel reservations.

Register a spouse or Partner Attendance by Jan 29, 2021 for a Workshop and Save \$100.

**Includes:** Workshop materials; welcoming dinner; breakfast buffet; snacks; and discounts on components to more than cover your costs for attending.

### GREEN PRO SOLUTIONS, LLC | (866)-609-4172

### **ATTEND A PROFIT-PRIMER 2021 WORKSHOP**

#### FRIDAY

SA1

1:00-2:00 pm	Check in to Holiday Inn ~ Register for Workshop ~
	Receive Workshop Materials
2:00-3:00	Your Most Valuable Asset is Fixed
3:00-4:00	Foundations For PHC Success & Profitability (Part One)
4:00-4:15	REFRESHMENTS
4:15-5:30	Foundations for PHC Success & Profitability (Part Two)
6:00-7:00 +	Welcoming Dinner ~ "Getting to know each other"
	How will you answer the question: "What do you do?"
	Your answer is essential for tomorrow's sessions.
<b>FURDAY</b>	
7:45-8:30	Breakfast Buffet
8:30-9:00	How Did You Answer: "What do you do?"
9:00-10:15	Seven Factors That Limit Maximum Revenue & Profits
10:15-10:30	REFRESHMENTS
10:30-11:00	Operational Efficiency & Profitability - My Story
	Jim Dunkerley
11:00-Noon	Seven Factors That Maximize Revenue & Profitability
	Part One
12:00-1:00	LUNCHEON
1:00-1:30	Revenue Producing Efficiency Demonstration
	Jerry Russell
1:30-2:30	Seven Factors That Maximize Revenue & Profitability
	Part Two
2:30-3:00	Wrap-Up & Questions and Answers
3:00-3:30	Travel to Jonestown Facility
	Coffee/Tea/Soda/Donuts Served
3:30- 5:00 +	Handcrafted Equipment Demonstrations ~Ken Baker
	DRAWING FOR A CRISP \$100 BILL

Workshop presented by: Gary Maurer, Keith Maurer, Jim Dunkerley, Jerry Russell, and Ken Baker, with material from "Positive Profit Primers" by Green Pro Publishing.

#### Scheduled Workshops for 2021

February 5/6 Register by 1/29 February 19/20 Register by 2/12

March 5/6 Register by 2/26

### **Exclusive Wrap Up Review Session for Prior Attendees** June 11/12

## MAKE-MUCH-MORE-MONEY ...

### **Our Magnificent TITAN**



"From the valve layout to accessibility of everything, even maintenance items, I can't think of anything I would change. And efficiency, I filled all of the tanks (800 gallons) in 10 minutes.

I went to the scale with all of the stuff I would typically carry and I was still 1000 lbs under my limit... Perfect.

There is lots of storage. The extra under body boxes I was considering are not necessary. Everything is aluminum or stainless steel, even the fasteners. The 10 strobe lights at night make you think you're in a disco. I didn't expect the comprehensive manual - a lot of information. I have to say the whole package surpasses my expectations. . . . Perfect."

Jeff Perotti, Perotti Tree Surgeons



**TITAN for Turf and Trees** 

"I've been around the business for decades. We looked at other companies, but Green Pro came up with great ideas; a custom design that provides more flexibility and greater productivity that no one else could match. The final product was even better than I imagined." Jim Stein, Penn Outdoor

"When I take the Titan to a property, even for the first time, I have no doubt that I can do anything the customer wants, right then." **Chris Tompkins, Arbor Services of Connecticut** 

"We have purchased a number of Green Pro trucks over the years. They are durable and perform well, with minimal maintenance." **Tony Regalski, Fleet Manager, Downes Tree Service** 

"As a mechanic that services all brands of equipment, Green Pro Sprayers are the best designed and easiest to maintain." **Chris Sutphen, Sutphen Mechanical Services** 

## **THE EPITOME OF EXCELLENCE!**



An extraordinary expression of YOUR professionalism"

#### <u>FOR</u> Estate Care • Commercial Contracts 100 Foot Trees • Condominiums

"Chris from Arbor Services tells us he has increased revenue by 25% over his 20th Century designed sprayer."

Capture This 21st Century Titan with only Two Days Production







### WE MAKE THREE PRESUMPTIONS:

(1) You are considering the TITAN because your business is expanding

(2) Yours is an established business with steady clients with large properties

(3) Your daily revenue at present is about \$1,600/day (You should determine the more exact figures in the below chart according to your average daily gross in your market area.)

### NOTE: Present users report back to us up to 25% increased revenue from their former base. It Will Truly Settle Your Financial Future!"

Increased Productivity	5%	10%	15%	20%
Daily Revenue Increase	\$ 80*	\$160	\$ 240	\$ 320
Weekly Increase	\$ 400	\$ 800	\$ 1,200	\$ 1,600
Seasonal Increase	\$ 14,400	\$ 28,800	\$ 43,200	\$ 57,600
5 Years	\$ 72,000	\$ 144,000	\$ 216,000	\$ 288,000
10 Years	\$ 144,000	\$ 288,000	\$ 432,000	\$ 576,000

\*Note: Only a 5% increase in productivity PAYS for a Brand-New TITAN! Increased Revenue of only \$80 per day will produce a NEW total Revenue of \$300k yearly and \$3 million in ten.

With a 20% increase, that's an extra \$576,000 more revenue in ten years; \$1 million in twenty!

13Whoever oppresses the poor to increase his own wealth, or gives to the rich, will only come to poverty. Proverbs 22:16

## CAN'T GET WHAT YOU NEED TO MAKE-MORE-MONEY?

<u>Well . . . Yes You Can</u>! Here's just a few other units we've built to fulfill other companies' goals . . .



Lawn/Tree/Shrub Care "All-in-One"

What can't I do? NOTHING!



Utilize your chassis year-round with an interchangeable work body



Vegetation Management Systems and De-icing Equipment

"We'll design EXACTLY What YOU WANT . . . To Do Whatever Job You Need To Do, With Craftsmanship That Will Astound You! Call (866) 609-4172 for an appointment. Today would be good!

14) The Lord God took the man and put him in the garden of Eden to work it and keep it. Genesis 2:15

## WE SOLVED THEIR NEEDS ...

"We were looking for a spray system that could load and unload itself. Most of our offices don't have equipment that can load a sprayer onto a truck, but our trucks are multi-functional and need to have that flexibility. Gary and the Green Pro team came up with a stellar design in three different sizes; 100, 200, and 300 gallons. The "Spider Legs" can easily be removed and



used on multiple uplifted skid units. They also created a detachable 3-nozzle, 3-zone Right-of-Way attachment that can spray up to 30' wide. I can't say enough about the quality and productivity of Green Pro Sprayers, of which we have many."

### Matt Larch, Rentokil / Ehrlich

"We wanted the performance of a big sprayer without breaking the bank. Green Pro had the right solution. With a 400G nurse tank, (2) 200G tanks and a 55G mix/IPM tank, it can do everything we want it to do and more. The PHC department has really grown and my technician loves it." **Leonard Dolce, Dolce's Tree Service** 



### Other comments about our client's experiences:

"I can do as much with the Sprinter as the old larger trucks I used to drive."

"I'm amazed that it sprays as high as the PTO driven pumps."

"Greater flexibility gets me in and out of properties faster, more properties per day."

"Using the backpack for bark sprays and the Njekt for systemic soil injections, I have never used all 500 gallons of capacity."

15For what does it profit a man to gain the whole world and forfeit his soul? Mark 8:36

## **IS A SPECIALTY SPRAYER WHAT YOU NEED NOW?**

Here are just a few...



Tree Line Watering 100' with 265 gpm pump @ 165 psi 30-125 gpm Viper fire nozzle

"I dreamed of a specialized watering unit that could spray 75', but doubted that there was such a thing. Green Pro accepted the challenge. I was amazed at the result - 60 gpm at 100'! I am making money so much faster!"

Tom Sagona, Sagona Landscape Services





### UTV Multi-Purpose Sprayer

So much performance and flexibility is packed into this premium sprayer. Top of the line components include Delavan Fat Boy pumps, Hannay Reel, Ace Tank and custom fabrication. Multiple nozzle options to meet your needs with spray patterns up to 30' wide.

Need a Compost Tea Brewer instead?

Nothing beats compost tea for placing both volume and diversity of live microbes back into the soil or sprayed onto the plant. It really is "Dirt Simple" and built with extra heavy-duty components for many years of dependable service.

"Green Pro Solutions makes high quality equipment. I recommend them to all my students."





The getting of treasures by a lying tongue is a fleeting vapor and a snare of death. Proverbs 21:6

## MAKE-MUCH-MORE-MONEY BY ...

Separating Yourself from the "competition!" Establish your reputation as a pro who provides superior plant health through Diagnostic Soil Testing. It just makes good sense.

Most companies approach plant health from the perspective of disease/insect management, instead of concentrating on optimizing plant health. To do that, you have to know what the plants need nutrition-wise, and what the soil needs to function better to support plant health.

When the soil is functioning as Nature intends, all plant life is improved. They are better able to withstand climatic and environmental stresses and diseases, and even help to repel damaging insects.

**A "Prescription Analysis Report" is unique in two ways.** First, it reports what nutrients are actually available for the plant to use, not what may be present in the soil, which is misleading, as virtually all other tests do.

Second, the "prescription" clearly states with easy to follow instructions that will improve soil conditions and nutrient availability by using time-tested Nature's Pro bio-organic products. These directions are based on 1,000's of reports over several decades. There simply is no other test out there that compares to the positive results you'll be able to give to your customers.

### **Get Set-Up Package**

What you receive:

- Subscription to our Soil Test Service with Specific Prescriptions
- Comprehensive Soil Test Manual
- Marketing materials & strategies
- Food web information
- Product application directions & suggested charges
- Soil Analytic Probe
- Soil Collection Bags
- Six (6) Soil Analysis Test Reports in Customer Folder Only \$667.00

Order the Set-Up Package by March 6, 2021 and to entice you to get started, grab a \$100 Discount!

17The desire of the sluggard kills him, for his hands refuse to labor. Proverbs 21:25



Soil Test Sample



## MAKE-MUCH-MORE-MONEY BY USING ...

### Nature's Pro Products for REAL Lasting Health

Bio-Organic Start-Up Package 20G Bio Tree & Shrub 2.5G Bio-AER 1G Bio-Green 1 PSA soil test **\$625** 



SIZES 275 Gallon Tank 55 Gallon Drum 5 Gallon Pail (2) 2.5 Gallon Jugs 1 Gallon Jug 1/2 Gallon 1 Quart

**Bio-Green** - When additional micro-nutrient support is needed (e.g. chlorosis) as recommended by your Prescription Soil Analysis Report.

**Bio-AER** - Transforms clay and other heavy soils by creating porosity in the soil so water and oxygen can enter more freely. Oxygen is critical for both macro- and microbial life forms to flourish in order to release more new nutrient supplies and to make the soil more friable.

**Bio-Coat** - Durable synthetic plant coating that uniquely stretches and contracts with alternate freeze-thawing so tender needles and leaves stay protected throughout the winter months. Also locks in moisture for transplanted shrubs, and during hot summers where irrigation is limited.

**Bio-Tea** - Healthy plants are the result of thousands of actions within the soil, many of them carried out by beneficial microbes that "release" nutrients when requested by the plant. Bio-Tea is a 2-part product that includes hundreds of species of bacteria and hundreds of fungi in a stabilized solution with up to a 1-year shelf life. The biology only becomes active when the Activator / Food Source component is added. *No special sprayer or aeration is needed to use this product when used during the same day it is activated.* 

Order the \$625 Starter Package of Nature's Pro Bio-Organics and save \$100 if ordered by March 6, 2021.



"I have been using Bio-Tree & Shrub for over 20 years. I would switch to a better product if I could find one, but I cannot find a better product than Bio-Tree & Shrub." **Dave Leonard, Dave Leonard Tree Specialist** 

## MAKE-MUCH-MORE-MONEY WITH ...



PHC Bio-Organic Product

Your professional reputation soars with Bio-Tree & Shrub All-in-One with Stress-Master

Eliminate mixing your own concoction. "All-in-One" really has everything the plant needs:



- 1. "Complete" nutrient formula is food grade / organic-based.
- 2. Food for Biology.
- 3. Soil Conditioners/Root Stimulants
- Enhances defense mechanisms, particularly for root diseases.

Your plants will radiate good health and dramatically reduce the need for chemical sprays.

"What a difference Bio-Tree & Shrub makes. The trees respond well and very quickly. My clients were extremely pleased. Me too!" **Robert Brettschneider Arborist & PHC Specialist, Boutte Tree, Inc.** 







19The simple believes everything, but the prudent gives thought to his steps. Proverbs 14:15

### **TO START/ENHANCE YOUR PHC PROGRAM & BUSINESS PROFITS**



Order By March 6, 2021 Take Delivery by April 1st (See pages 4 & 6)





Save 5% on Skid Sprayer Systems in Stock Order by 3/6/21 (See page 5)



Profit-Primer Workshop Attendance Discount for Spouse/Partner **IF** Reservation For A Workshop Is Made by January 29, 2021 (See pages 10 & 11)



Nature's Pro PHC Bio-Organic Start-Up Package if Ordered by 3/6/21 'See pages 18 & 19)



Soil Testing Kit & Set-Up With 6 Soil Analysis Reports Order by March 6, 2021 (See page 17)







